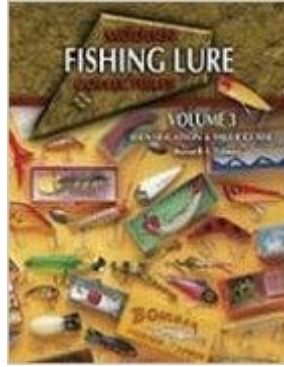


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# Modern Fishing Lure Collectibles, Vol. 3: Identification & Value Guide



## Synopsis

Like Volumes 1 and 2, Modern Fishing Lure Collectibles, Volume 3, deals primarily with items made since 1940 in the United States. Volume 3 continues author Russell Lewis's tradition of providing large, crisp photos, realized prices for items, and histories to go along with both well-known and often forgotten fishing lure companies. Expanded information on companies that could not be fully covered in Volumes 1 and 2 is included, as well as new companies: Horrocks-Ibbotson Company, Wood's Lures, L & S Minnows, and Cicso Kid Lures, to name just a few. The book gives the reader a true image of a particular year in fishing tackle history through advertisements from the time period, detailed facts, and representative photographs. While Volume 2 gave the complete history for nearly 50 years by examining vintage catalogs, this volume shows many of the actual rods and reels in photographs with approximate values when known for items from 1937 through 1952. Lewis gives a complete history of all rods, reels, and lures available for sale in the United States for 1952. This volume contains no repeats from Lewis's other books and identifies previously unknown items. It is a perfect companion to author Lewis's other volumes. 2005 values.

## Book Information

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## Customer Reviews

I bought the entire series and they would have been better to cover each maker verses time period. Because of the structure its hard to focus on a manufacturer. You just get a little of each in each

book.

My husband is a fishing lure addict... He loves this book!!! He feels he knows how to look for valuable lures when treasure hunting(flea markets & yard sales) not just ones he thinks are interesting...

Totally useless book unless you have the same collection as the author. Not enough details on the lures that are in here. The title of the book is misleading as half of it is for advertising and rods and reels.

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